



Start a Smile Train Club At Your School!

Thanks for wanting to help Smile Train! With Students for Smile Train, you and your school can make a real difference for kids in need around the world.

Starting a Smile Train club is fun and easy — and we're here to help!

Here are some ways to get your club started on the right foot.



- 1. Define the Purpose of Your Club:** Write down your club's mission, goals, and what you want to achieve. This includes what your club is trying to accomplish and how you hope to impact students and the school.



- 2. Secure a Club Advisor:** The first step in starting a club at your school is to secure a teacher or administrator as an advisor.



- 3. Schedule a Meeting:** Decide when and where to have your first meeting and how you would like to advertise it. What is the best way to tell your fellow students about the club?



Meeting Brainstorm: At your first meeting, share a [presentation and video about Smile Train](#) and prepare talking points for a discussion with your meeting attendees. Some question ideas are below.



- How would you like to structure the club? Will you have set titles (President, Vice President, Secretary, Treasurer, etc.), or will responsibilities be assigned on an ad hoc basis?
- How often would you like to meet? What would you like to cover at these meetings? Smile Train will provide you with different resources and videos for each meeting.
- What are your fundraising goals? All funds donated to Smile Train help support safe and quality cleft care for children globally. How are you going to collect funds? Setting up an [online fundraising page](#) with a personalized URL is a great way to keep track of all funds raised.
- How are you going to hit your fundraising goals? Events are a great way to raise awareness of clefts AND funds in support of Smile's Train's programs. Check out some Smile Train fundraising ideas [in this guide](#) and read stories of past fundraisers [here](#).
- What Smile Train materials would be most helpful to you? You can check out our [Fundraising Resources](#) and [Order Materials](#) on Smile Train's website.
- Consider setting up a social media account for your club (e.g., Instagram, Facebook, or Twitter). This will help you reach more students, promote events, and keep your peers updated on your progress. Follow [@smiletrain](#) to see how you're helping us make an impact and tag us in your club's content.

4. Develop and Execute Your Plan: Take all the ideas from your kickoff meeting and create a planning document. Share this with your advisor and any other relevant stakeholders for review. Now you are ready to begin your club activities!



5. Keep Smile Train updated! We want to hear all about your progress and how we can support you. Share photos and videos with us [@smiletrain](#) on social media and by email at students@smiletrain.org if you'd like to be featured on our website.

