

# Start a Smile Train Club On Your Campus!

Thanks for wanting to help Smile Train! With Students for Smile Train, you and your peers can make a real difference for kids in need around the world.

Starting a Smile Train club is fun and easy — and we're here to help!

**Here are some ways to get your club started on the right foot.**



- 1. Define the Purpose of Your Club:** Outline your club's mission statement and goals. This should include what your group is working toward and the impact you hope to have on the student body, your school, and beyond.



- 2. Secure a Club Advisor:** The first step in starting a club on your college campus is to secure an instructor, administrator, or other college staff member as an advisor. It's also important to learn about any guidelines or restrictions that your school has in place regarding clubs — your advisor should be able to provide you with this information. Consider an advisor currently involved in your club's area of interest.



- 3. Register Your Club:** It's important to learn about any guidelines or restrictions that your school has in place regarding clubs (e.g., deadlines, registration forms, and club petitions). Your advisor, student government, or student life office should be able to provide you with this information.



**4. Schedule a Meeting:** Decide when and where to have your first meeting and how you would like to advertise it. What is the best way to tell your fellow students about the club?



**Meeting Brainstorm:** At your first meeting, share a [presentation and video about Smile Train](#) and prepare talking points for a discussion with your meeting attendees. Some question ideas are below.

- How would you like to structure the club? Will you have set titles (President, Vice President, Secretary, Treasurer, etc.), or will responsibilities be assigned on an ad hoc basis?
- How often would you like to meet? What would you like to cover at these meetings? Smile Train will provide you with different resources and videos for each meeting.
- What are your fundraising goals? All funds donated to Smile Train help support safe and quality cleft care for children globally. How are you going to collect funds? Setting up an [online fundraising page](#) with a personalized URL is a great way to keep track of all funds raised.
- How are you going to hit your fundraising goals? Events are a great way to raise awareness of clefts AND funds in support of Smile's Train's programs. Check out some Smile Train fundraising ideas [in this guide](#) and read stories of past fundraisers [here](#).
- What Smile Train materials would be most helpful to you? You can check out our [Fundraising Resources](#) and [Order Materials](#) on Smile Train's website.
- Consider setting up a social media account for your club (e.g., Instagram, Facebook, or Twitter). This will help you reach more students, promote events, and keep your peers updated on your progress. Follow @smiletrain to see how you're helping us make an impact and tag us in your club's content.

**5. Develop and Execute Your Plan:** Take all the ideas from your kickoff meeting and create a planning document. Share this with your advisor and any other relevant stakeholders for review. Now you are ready to begin your club activities!



**6. Keep Smile Train updated!** We want to hear all about your progress and how we can support you. Share photos and videos with us @smiletrain on social media and by email at [students@smiletrain.org](mailto:students@smiletrain.org) if you'd like to be featured on our website.

