



a One Production Place film

Every Day After

ONE PRODUCTION PLACE PRESENTS "EVERY DAY AFTER" A FILM BY ELISA GAMBINO MUSIC BY PATRICK KIRST EDITED BY NEAL BROFFMAN
FILMED BY NEAL BROFFMAN EXECUTIVE PRODUCER DAVE A. LU ANIMATION BY MIRANDA KAHN PRODUCER ELAINE JOSE BOBADILLA
PRODUCED BY ELISA GAMBINO NEAL BROFFMAN DIRECTED BY ELISA GAMBINO

Thank you for your interest in sharing Every Day After.
We are excited to offer this guide filled with helpful resources, tips, and other information to support your film screening. Whether you're organizing an intimate viewing with friends or a large community event, our goal is to equip you with everything you need to foster meaningful discussions, share impactful stories, and engage with your audience.

This is more than a movie night; hosting Every Day After is an opportunity to raise awareness about clefts and support Smile Train's life-changing work.

Thank you again for your partnership!

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About the film

Every Day After follows the journey of Jary, a 13-year-old boy from Masbate Province in the Philippines, who has been shunned and neglected since the moment of his birth for one reason – his appearance. But his sister Jessa has always been there to love and support him when no one else would.

This 35-minute documentary highlights the complexities of cleft treatment and honors the invisible labor of a sister whose love and action have made it possible for Jary to experience the everyday joys and struggles of growing up.

Awards



About Smile Train

Smile Train is the world's largest cleft-focused organization, empowering local medical professionals in 75+ countries to provide free cleft surgeries and other comprehensive care to their neighbors in need. Over the past 25+ years, we've supported more than 2 million safe, quality cleft surgeries, and we won't stop until every child in need has access to the care they deserve.

Unlike mission-trip-based organizations, Smile Train's "teach a person to fish" model ensures local, year-round care. We support not only surgeries, but speech therapy, orthodontics, nutrition services, and emotional support so that children with clefts can not only survive but thrive.

Smile Train in the Philippines

Smile Train launched our first hospital partnership in the Philippines in 2002, making it one of our earliest program sites. Since then, we have worked with over 80 Filipino cleft surgeons across 115 partner hospitals to support more than 72,500 free, high-quality cleft surgeries.

Home to approximately 117 million people spread across 7,000+ islands, the Philippines presents significant healthcare challenges, particularly in rural regions where access to even basic healthcare is limited and medical facilities often lack qualified surgeons and equipment. Moreover, nearly 30% of the population lives below the poverty line, which means that even those living near health centers may struggle to afford the care they need.

Every year, over 5,000 babies are born with a cleft in the Philippines. Yet, specialized cleft treatment is scarce, and many families struggle with poverty, illiteracy, and misinformation. In some communities, clefts are mistakenly believed to be a curse or punishment, leading to feelings of guilt and hopelessness.

Smile Train is committed to meeting these challenges. Through collaborations with local hospitals, surgeons, and nonprofit organizations, our sustainable model works to ensure that trained cleft teams are available in every province to provide timely, safe care for all in need. And we're always launching new partnerships and innovative outreach programs to better support low-income families.



How Screening Every Day After Supports Smile Train

Hosting a screening of Every Day After is a powerful way to support Smile Train and make a real impact for children with clefts. Here's how your event helps advance our cause:

Raising Awareness: By sharing Jary's story, you're helping to educate your audience about the challenges children with clefts face and the essential care they need to live full, healthy lives.

Fundraising for Life-Changing Care: Many screenings are paired with fundraising efforts, such as ticket sales or donations. These funds directly support Smile Train's work ensuring children in need receive safe, high-quality cleft care.

Creating Community Impact: Hosting a screening brings people together for a meaningful cause. It also creates a sense of shared purpose, empowering your community to support Smile Train in whatever ways are meaningful to them — whether through donating, spreading awareness, or volunteering.

Inspiring Action and Expanding Reach: Your screening may attract new supporters, sponsors, or partners who share our vision. This helps expand Smile Train's reach and ensure that more children receive the care they deserve.

Every Day After Screening: Checklist for Success

- **Download Resources**

Visit smiletrain.org/eda-screening and fill out the form to receive everything you need to host your screening.

- **Recruit Help**

Ask friends, colleagues, or family members to help organize your event. Assign tasks such as event coordination, ticket sales, and technical support.

- **Plan Your Event**

- **Venue:** Choose a location with good AV setup and internet access (e.g., home, school, community center, theater).
 - **Date & Time:** Reach out to a few potential attendees to find a time that will likely work well for your intended audience.
 - **Format:** The film is 35 minutes. Add time for discussion or refreshments to make the event 1-1.5 hours.
 - **Speakers:** Arrange for a Q&A or panel with cleft care experts, cleft community members, or Smile Train staff. Contact us at community@smiletrain.org for assistance.
 - **Tickets/Fundraising:** Decide if you'll charge for tickets or accept donations. You can also reach out to local businesses for sponsorship. You can create an [online fundraising page](#) with Smile Train to collect donations easily and directly.
 - **Equipment:** Make sure to have a projector, screen, and sound system. Test everything in advance.
- **Promote the Screening**
 - **Marketing:** Use social media, flyers, and emails. Work with local influencers or businesses for partnerships and sponsorships.

- **Community Outreach:** Contact local groups who may be interested in the film. These may include hospitals with cleft or craniofacial teams, dental and orthodontics programs, speech-language-hearing students and professionals, or Southeast Asian cultural groups. Let Smile Train know about your event so we can help promote it. Create an event on platforms like Facebook or Eventbrite.

- **Prepare for the Day**

- **Setup:** Arrive early to set up, check the equipment, and arrange seating.
- **Signage:** Make sure the event space has clear signs for registration, restrooms, and seating.

- **Engage Your Audience**

- **Welcome Guests:** Greet attendees, hand out programs, and direct them to their seats.
- **Interactive Elements:** Distribute Smile Train materials like pamphlets and wristbands. Set up a photobooth or backdrop for attendees to take pictures. Capture photos and videos of the screening and tag @smiletrain or use #smiletrain on social media.

- **Post-Screening**

- **Collect Donations:** Mail any raised funds to:
Smile Train, ATTN: Community, 633 Third Ave, Fl 9, New York, NY 10017.
- **Follow-Up:** Stay in touch with attendees, update them on how much was raised for Smile Train, and share plans for future screenings or fundraising events.

Every Day After Discussion Guide

We've provided a list of questions related to the film's themes and content to help spark an engaging discussion after your screening. Feel free to adapt these or create your own to better connect with your community and reflect on key ideas from the film. Additionally, we've included key points about clefts and Smile Train to help you inform your audience and address any questions that may arise.

What Are Clefts?

- Globally, 1 in every 700 children is born with a cleft lip and/or palate.
- A cleft occurs when certain body parts and structures do not fuse together during fetal development. Clefts can involve the lip and/or the roof of the mouth.
- Around the world, many children with clefts will never receive the reconstructive surgery they need. That means they not only live in isolation, but might also experience lifelong difficulties eating, breathing, hearing, and speaking, permanently keeping them out of school and the workforce.

How Does Smile Train Help?

- Smile Train is the world's largest cleft-focused organization, supporting sustainable, high-quality, and FREE cleft care for children in need. Over the past 25+ years, we've supported 2+ million cleft surgeries and other essential treatments, and we are committed to ensuring that every child has access to the care they deserve.
- Smile Train's sustainable model differentiates us from mission-trip-based cleft organizations. While they fly into countries and leave, our "teach a person to fish" model supports local medical professionals and local hospitals — it's how we build up healthcare infrastructure around the world while sponsoring care 365 days a year.
- Your donations fund treatment centers in low-resource areas across 75+ countries. Through training and support, Smile Train empowers local healthcare professionals with the latest cleft care techniques and training, ensuring high standards of care within their communities.
- Besides surgery, our local medical partners assess whether additional nutritional, dental, orthodontic, or psychosocial care is needed, helping children gain confidence in their smiles and lead healthy lives.

Discussion Questions by Key Themes

The Power of Surgery and Treatment:

What were some of the immediate physical changes seen in Jary after his surgery?

Can you think of moments in the film that highlighted the emotional significance of cleft surgery for Jary and Jessa?

Do you think that surgery alone is enough for a child's complete recovery, or is there more involved in their healing process? What emotional forms of support might be necessary?

How do you think the perception of a child's appearance before and after surgery might affect their relationships with others?

The film shows the transformation of a child through surgery. How might this physical change impact Jary's confidence, self-esteem, and future opportunities?



The Role of Family and Community

How did Jessa play an active role in supporting Jary's treatment and healing? How did she show her love and care?

How do you think family dynamics are affected when a child undergoes major medical treatment like cleft surgery? Were there moments in the film that showcased this?

What are some ways local communities can support families who are caring for children with clefts beyond providing medical help?



Resilience and Transformation

Can you identify any specific moments where Jary and Jessa displayed resilience in the face of challenges? What do these moments tell us about their inner strength?

How has Jessa adapted to the challenges or changes she has faced throughout her life, particularly when it comes to her family? What does that say about her?

Access to Healthcare

What barriers might families face in obtaining necessary cleft care if Smile Train weren't involved?

How can organizations and local governments collaborate to ensure that cleft care is accessible to all children who need it?

What role do health workers and community leaders play in ensuring children have access to cleft care and follow-up treatments?

How can healthcare organizations partner with schools, local businesses, or nonprofits to create a more inclusive and supportive environment for children with clefts?



The Impact of Smile Train's Work:

What other forms of support and care do Smile Train's local medical partners provide to ensure long-term success for patients?

Why is Smile Train's approach to supporting comprehensive care, including follow-up surgeries and speech therapy, important for patients' long-term well-being?

Why are Smile Train's partnerships with local medical professionals important for sustainable and effective care in communities?

Learn More and Get Involved

- Visit [Smile Train's website](#) for more information about the film.
- Explore volunteer opportunities and other new ways to create smiles for children all around the world on our [Get Involved](#) webpage.
- Share this film and guide with others to raise awareness.

Thank you for screening ***Every Day After***. Your support is vital in raising awareness for children with clefts worldwide. By sharing Jary and Jessa's story, you're not only educating others about the challenges children with clefts face, you're also helping raise critical funds for the life-changing surgeries and other comprehensive care they desperately need.

Thank you for being part of our vision of giving every child with a cleft the chance for a brighter future.