

YOGA FOR SMILES



Smile Train's Virtual Yoga for Smiles initiative is an opportunity for people across the globe to come together to make a difference in children's lives.

Yoga for Smiles helps raise awareness of clefts worldwide and is easy to share with neighbors, friends, and members of your community.

The funds you raise will go directly to Smile Train's programs, supporting lifesaving cleft care for children in 75+ countries.

RESOURCES

- Personalized support from Smile Train staff members
- Fundraising materials and email templates for reaching out to local fitness clubs and community members.
- The opportunity to host or participate in classes with others who are committed to making the world a better place.

TIPS FOR HOSTING AN EVENT

- Create a short video to post online that introduces yourself, your community, and your goals for participating in Yoga for Smiles.
- Add photos and personal anecdotes to your fundraising campaign.
- Set a fundraising goal: having a goal motivates others to support you!
- Order fundraising materials: show your Smile Train spirit by giving out bracelets, brochures, yoga mats, and other swag.
- Use **#YogaforSmiles** to promote your event on social media.
- Contact **community@smiletrain.org** for tips on how to connect with local press to spread the word about your event.
- Take the time to thank your supporters!

For more information, contact community@smiletrain.org

